

# Internet Governance Forum and the Internet Society

The Internet Governance Forum (IGF) embodies a multistakeholder approach to Internet governance, bringing together government, industry, and civil society to discuss issues at a series of annual meetings between 2006 and 2010. The United Nations created the IGF to continue the work of the World Summit on the Information Society (WSIS), which was convened to develop a "common vision and understanding of the information society, and the adoption of a declaration and plan of action for implementation by Governments, international institutions and all sectors of civil society." WSIS was held in two phases: the first in Geneva, hosted by the Government of Switzerland 10–12 December 2003, the second in Tunis, hosted by the Government of Tunisia 16–18 November 2005.

The Internet Society (ISOC) has participated at all stages of WSIS and the follow-on IGF. In the process we have gained significant recognition for our positions, which support an open and globally accessible Internet. Much of this has been achieved through cooperation with our Chapters, members, and partner organizations from around the world. We believe that the IGF provides a very useful platform for open dialogue on the challenges and opportunities that face the Internet, its governance, and the role it will play in empowering individuals and contributing to social and economic development around the globe.

# IGF Ambassadors and the Internet Leaders Programme

As part of the ISOC Internet Leaders programme, the Ambassador programme is designed to involve individual members in ISOC's public policy activities while providing valuable expertise and know-how to IGF meetings. Ambassadors add their significant local and regional experience and insight to discussions and interventions during the sessions and workshops. The Ambassadors are also expected to take home first-hand experience of the IGF and to continue to drive local ISOC activities, particularly as they relate to Internet governance issues. The objective is also for them to continue participating in global discussions on Internet governance.

"Our participation in talks and workshops was very beneficial in terms of sharing experience and savoir-faire."

—Mr. Reynold Guerrier, Haiti, Multilink, Technical Manager



"The Ambassador programme provided me with a wealth of useful, applicable information and it introduced me to an impressive diversity of colleagues. Being there was a highly positive experience that will help me implement various regional efforts—among them founding an Ontario chapter of ISOC."

—Mr. Glen Farelly, Canada, Royal Roads University, Internet Researcher; Backbone Magazine, Blogger

Following the successful ISOC Ambassador programmes to the World Summit on the Information Society in late 2005, and the Internet Governance Forum in Rio in 2007, the Internet Society called for expressions of interest to participate in the ISOC Ambassador programme to the Internet Governance Forum meeting in Hyderabad, India, from 3 to 6 December 2008. ISOC's IGF Hyderabad Ambassadors helped to explain and promote ISOC's positions on public policy issues related to the themes of the IGF.

Details about the Internet Leaders and Ambassadors programmes, the Internet Governance Forum, and ISOC's involvement in the Hyderabad meeting are available at:

http://www.isoc.org/leaders

http://www.isoc.org/pubpolpillar/igfambassdors http://www.isoc.org/pubpolpillar/governance/hyderabad.shtml

### **Programme Objectives**

- Give voice to local and regional stakeholders in order to localize high-level discussions, identify regional challenges, and explore local solutions to the main Internet-related policy issues.
- Bring selected high-level individuals to the IGF with the express purpose of moving forward ISOC's mission and goals both at the meeting and subsequently in their home countries.
- Gather intelligence on the status of Internet governance awareness and issues in a range of locales.
- Engage local and regional stakeholders in the local promotion of ISOC policy positions following the IGF.

## **Targeting Qualified Individuals**

As a prerequisite, a successful candidate must be an ISOC member, show a demonstrated interest in and expertise on issues included in the IGF Hyderabad agenda, demonstrate a familiarity with and understanding of the debate around Internet governance at national and international levels, and have a desire to help further ISOC's mission through outreach efforts in their home countries upon the conclusion of the Hyderabad meeting.

Applicants completed an online application that required submitting a curriculum vitae and a two-page brief on a local Internet governance-related issue of relevance to the Hyderabad agenda.

A committee of eight ISOC staff members familiar with the IGF and its processes reviewed the submitted application information based on the following selection criteria:

- ISOC Membership
- Demonstration of interest/expertise in issues on the IGF Hyderabad agenda
- Demonstration of experience in leading Internet governance discussions at the international level and in multicultural environments
- Capacity to appropriately represent ISOC and its views/policies as an Ambassador during the IGF
- Capacity to continue to work with ISOC on the local level following the IGF
- Professional, geographical, and gender diversity
- New to the ISOC Ambassador programme

"Taking part in ISOC's IGF Ambassador programme in India was an opportunity to become more acquainted with ISOC's extraordinary outreach efforts and to enhance my involvement with the IGF process."

—Ms. Hanane Boujemi, Malta DiploFoundation, Tutor and Research Coordinator

# The 2008 ISOC Internet Governance Forum Ambassadors

The following candidates were selected to represent ISOC at the Hyderabad IGF meeting:

Mr. Ala'a Al-Din Kadhem Al-Radhi, Jordan *Consultant* 

Ms. Hanane Boujemi, Malta
DiploFoundation, Tutor and Research Coordinator

Mr. Marcin Cieslak, Poland

System Business Consulting, ICT Consultant and President of ISOC Poland

Ms. Priyanthi Daluwatte, Sri Lanka University Grants Commission Sri Lanka, Senior Assistant Secretary

Mr. Glen Farelly, Canada Royal Roads University, Internet Researcher and Backbone Magazine, Blogger

Mr. Reynold Guerrier, Haiti
Multilink, Technical Manager

Mr. Jean-Philemon Kissangou, Congo DRTVnet (local ISP), Technical Manager

Mr. Khaled Koubaa, Tunisia
Consultant and President of ISOC Tunisia

Mr. Michiel Leenaars, Netherlands Netherlands Organisation for Scientific Research, Director of Strategy

Ms. Anju Mangal, Fiji Islands Secretariat of the Pacific Community, Information Specialist

Mr. Rajendra Prasad Poudel, Nepal E-Network Research and Development (ENRD), Project Director

Mr. Dhanaraj Thakur, United States Georgia Institute of Technology, Graduate Research Assistant

Ms. Ceren Ünal, Turkey Bilkent University Faculty of Law Ankara, Instructor

Ms. Sunyoung Yang, Republic of Korea (South) The Center for Youth and Cultural Studies (Yonsei University, South Korea), Researcher

## **Participation Before and After the Meeting**

The ISOC Hyderabad Ambassadors programme comprised three chronological phases.

### Stage 1. Preparing for IGF Hyderabad

### Main Objectives

- Introduce the Ambassadors to the Internet Governance Forum and explain the background of the event.
- Build capacity among the participants on the main issues of Internet governance.
- Create team spirit among the Ambassadors.

### Actions

- Prepare a brief on the status of Internet governance discussions in the participants' home locales of relevance to the Hyderabad agenda.
- Obtain speaking opportunities at IGF workshops (as possible).
- Participate in two preparatory conference calls with ISOC staff.

### Stage 2. During the IGF Hyderabad

### Main objectives:

- Leverage ISOC's presence and promote ISOC's messages within the forum.
- Give voice to local and regional sensitivities in order to localize high-level discussions.

### Actions

- Get together a day prior to the IGF.
- Present at IGF workshops (as appropriate).
- Contribute daily to ISOC's IGF blog. http://www.isoc.org/tools/blogs/policy/?cat=4
- Represent ISOC at the ISOC booth.

### Stage 3. After the IGF Hyderabad

### Main Objectives

- Help further ISOC's mission through input to its Public Policy material.
- Help further ISOC's mission through outreach efforts by Ambassadors in their home countries upon the conclusion of the Hyderabad meeting.

### Actions

- Elaborate proposals on local initiatives on Internet governance.
- Prepare an IGF Ambassador summary trip report.
- Engage in local initiatives through ISOC chapters.

"I had three main goals for my participation in the IGF 2008. First, I wanted to deepen my understanding of the issues of Internet governance. Second, I wanted to contribute to increasing the diversity of voices on these issues and to take the discussion of Internet governance beyond policy making. Finally, I wanted to build intensive networks with participants of the IGF so that I would be able to collaborate with them on ongoing work. Attending the IGF was the best way to fulfill all of these goals."

—Ms. Sunyoung Yang, Republic of Korea (South) The Center for Youth and Cultural Studies



"Through the ISOC Ambassador programme, I was able to collaborate with a network of people from diverse communities and discuss threats of the use of new Internet tools for youth and women. I have started outreach awareness at a community level."

—Ms. Anju Mangal, Fiji Islands Secretariat of the Pacific Community, Information Specialist, Chairwoman of PICISOC WIT

"For me the most fascinating aspect of the IGF was the multistakeholder participation. People from all parts of the industry—technical experts, policy makers, academics, governments and NGO representatives—came together in a way that is rarely found at other events. I also noted the positive responses I received when people learned that I was an ISOC Ambassador. I believe this represents the influence and reputation of ISOC in the Internet community as a whole."

—Ms. Ceren Ünal, Turkey Bilkent University Faculty of Law, Instructor



"I met a journalist who was familiar with WSIS/ IGF events. We discussed some classic Internet topics as well as the IGF process. She expressed a desire to understand DNSSEC and Internet eXchange Points. I was pleasantly surprised to learn that it was the first time that those matters had been 'correctly' presented to her. It was a pleasure for me to feel so useful!"

—Mr. Jean-Philemon Kissangou, Congo DRTVnet (local ISP), Technical Manager

"I was very impressed with ISOC-ECC's workshop on How We Can Take Our Internet Further. It was a good example of how government can develop ICT in a developing country."

—Mr. Rajendra Frasad Poudel, Nepal E-Network Research and Development, Project Director

## **Internet Leaders Programme**

The Internet Leaders programme helps target, involve and promote today's promising, talented individuals so they can strengthen their local communities and bring local issues and ideas to the global stage. It fosters leadership among a diverse group of local technologists and policy actors, representing all areas of the world, and advances the Internet Society's mission at all levels.

As it has proved to be extremely beneficial to allowing individuals from all regions emerge as tomorrow's future Internet Leaders, the Internet Governance Forum Ambassadors programme will expand in 2009.

### **Become an Internet Society Internet Leaders Sponsor**

The Internet Society is pleased to extend an invitation to sponsor the Internet Leaders programme. In addition to demonstrating your organization's commitment to capacity and leadership development in less-developed regions, sponsorship will afford your organisation a range of additional benefits. For more information on how to become a sponsor and to learn more about how sponsorship can benefit your organisation, visit http://www.isoc.org/leaders or e-mail leaders@isoc.org.

The Internet Society is pleased to recognize Nominet Trust as a programme sponsor beginning in 2009.



A nonprofit organisation, the Internet Society was founded in 1992 as a leader in promoting the evolution and growth of the Internet. Through our members, chapters, and partners, we are the hub of the largest international network of people and organisations that work with the Internet. We work on many levels to address the development, availability, and technology of the Internet.

The Internet is critical to advancing economic growth, community self-reliance, and social justice throughout the world. Become a member of the Internet Society and share this vision. For more information, visit http://www.isoc.org.